**Blogging Rubric**

Focus

Compelling- Do I want to read your blog? Do you make me want to come back?

Organized- Is your blog user friendly?

Rubric 1 2 3

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| --- | --- | --- | --- | --- |
| **Compelling** | Does your blog provoke interest in me? | Author does not seem very interested | People very interested in the subject are interested | Provoke interest in people not very interested in subject |
|  | Are people visiting your site? Do you have any followers of your blog? | Very few people visiting site  Less than 20 | Some people visiting site  Between 20-30 | Good amount of traffic  More than 30 |
|  | Are there people from other provinces or countries visiting your blog? | Everybody visiting is from the same place | People visit from different places within Saskatchewan | People visit from other provinces or countries |
|  | Do people leave comments? | No comments | Some comments  1 or 2 comments | Good amount of comments  More than 2 comments |
| **Organized** | Are you consistent in your style? | Style has no consistency | Some consistency  The reader has some idea what to expect from you | Very consistent  The reader knows what to expect from you |
|  | Are your main points easy to find? Do the main points flow with the text? | Main points hard to find or non existent | Main are easy to find but do not flow well in the text | Main points flow well in the text and are easy to find |
|  | Are you to the point in your writing or too wordy? | Lots of words without a point or meaning | Meaning is clear, but still too many words are used | Meaning is clear and text is a good length |
|  | Is the format pleasing to the eye and user friendly? | Format is hard to use and looks poor | Format is user friendly, but looks poor | Format both user friendly and pleasing to the eye |